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September 20, 2018

On behalf of the Lending Hearts Gala Chairwomen, Board of Directors and Board of Advisors, I would like to invite you to the **2019 Lending Hearts Gala on February 28, 2019 at Pittsburgh's Fairmont Hotel**. Last year, we were privileged to present the Lending Hearts Friend Award to former Pittsburgh Penguin Stanley Cup Champion & Penguins Alumni President, Mr. Tyler Kennedy, and his wife and owner of Cookie Couture Clothing, Mrs. Brandi Kennedy. **This year, we are proud to honor Pittsburgh Pirates Pitcher, Mr. Jameson Taillon**. As a cancer survivor, Jameson has been a tremendous advocate and supporter of Lending Hearts in the community. Jameson continually demonstrates what it means to lend his heart to others and be a supportive force to those in their fight against cancer.

VIP guests will have a private reception before coming together with all of our guests for a fabulous dinner, exciting auctions and a wonderful evening to benefit Lending Hearts. Lending Hearts is a nonprofit organization providing emotional and social support to children and young adults with cancer and their families through unique activities and community outreach. Cancer can bring feelings of loneliness, isolation, fear and loss. These free and special experiences allow for opportunities to learn, have fun and make friends as a family outside of the hospital.

Please take a moment to review the enclosed information about sponsorship opportunities. Please note, **our sponsorship levels have been simplified to accommodate our many supporters and guests. We would like to ask you to partner with us and our mission by being among the highlighted sponsors.**

In order to best recognize our sponsors for the 2019 Lending Hearts Gala, we have a sponsorship commitment date of December 1, 2018. We recognize the value of your time and resources and wish to thank you in advance for considering a sponsorship of the 2019 Lending Hearts Gala. For further information or questions, please contact me at 412-849-0088 or [vassop@lendinghearts.org](mailto:vassop@lendinghearts.org).

Sincerely,

*Vasso*

Vasso E. Paliouras  
*Founder/Executive Director*

*Lending Hearts is a nonprofit organization under section 501c3 of the Internal Revenue Code. 45-1783751*



#### ABOUT US:

- ♥ Lending Hearts provides free emotional & social support to children and young adults and their families through unique activities and community outreach
- ♥ Currently nearly 80 families are part of Lending Hearts
- ♥ Youth range from infant – 27 years of age & are either in treatment or remission
- ♥ Our unique mission allows us to collaborate with all organizations that provide support to those living with cancer

#### YOUR SUPPORT PROVIDES:

- ♥ Monthly family experiences that focus on arts & culture and health & wellness through educational and recreational activities
- ♥ Lending Hearts' integrative oncology program, UP Street, that provides wellness measures to survive the impact of cancer treatment
- ♥ Community outreach and educational opportunities through awareness events and educational symposiums

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#### YOUR SUPPORT DIRECTLY IMPACTS CHILDREN LIKE HARPER...

Four-year-old Harper was taken to the emergency room after five days of stomach pain. When the ER doctor came back with the results of the tests, he informed Harper's parents that the ultrasound showed a tumor in Harper's right kidney and that it was cancer. CT scan results showed a tumor about the size of a clementine was weighing down Harper's kidney. The final pathology results gave Harper a diagnosis of Stage II Wilms Tumor.

Treatment was immediate and dramatic. Two days after stepping foot in the ER, surgeons performed a right nephrectomy, where they were able to remove the whole tumor without releasing any cancer cells into the body. Chemotherapy started the following week and lasted for 18 weeks. Now, four-year-old Harper is officially in remission!

Harper's mother Melanie shared, "through it all, we've been fortunate to receive the support of so many: family and friends from near and far, past and present, and then there's the complete strangers. There have been so many kind people going out of their way to make our daughter feel special and comfort us parents in the process. Most importantly, our daughter is the same happy, silly, spiritedly preschooler that she was before diagnosis. My greatest fear is that the light of joy in her eyes would dim as a result of enduring this nightmare. It hasn't. For that, we are most grateful."



# Lending Hearts Gala

## Sponsorship Levels

### Platinum Ribbon Sponsor \$10,000

2019 Lending Hearts Gala  
Presented by CORPORATE NAME(S)

- Company recognition as Title & Platinum Ribbon Sponsor with logo placement on all marketing materials including: event invitation, press releases, event program, social media and website exposure\*
- Two premium tables for a total of 20 guests at event with 2 complimentary bottles of wine at each table
- 20 VIP guest tickets includes private cocktail hour
- Acknowledgment on the event video wallpaper
- Premier logo placement and link on [www.lendinghearts.org](http://www.lendinghearts.org)
- Prominent full-page ad placement in event program\*
- Right of first refusal for 2020 Lending Hearts Gala

### Gold Ribbon Sponsor \$7,500

Made possible, in part, with the generous support of  
GOLD RIBBON SPONSOR NAME(S)

- Company recognition as Gold Ribbon Sponsor with logo placement on all marketing materials including: event invitation, press releases, event program, social media and website exposure\*
- Two premium tables for a total of 16 guests at event with 2 complimentary bottles of wine at each table
- 16 VIP guest tickets includes private cocktail hour
- Acknowledgment on the event video wallpaper
- Premier logo placement and link on [www.lendinghearts.org](http://www.lendinghearts.org)
- Center-page ad placement in event program\*

### Silver Ribbon Sponsor \$5,000

- Company recognition as Silver Ribbon Sponsor with logo placement on all marketing materials including: event invitation, press releases, event program, social media and website exposure\*
- One premium table for 10 guests at event with 2 complimentary bottles of wine at table
- Acknowledgment on the event video wallpaper
- Premier logo placement and link on [www.lendinghearts.org](http://www.lendinghearts.org)
- Full-page ad placement in event program\*

### Bronze Ribbon Sponsor \$3,000

- One premium table for 8 guests at event
- Acknowledgment on the event video wallpaper
- Name listed on invitation and in event program as Bronze Ribbon Sponsor\*
- Logo placement and link on [www.lendinghearts.org](http://www.lendinghearts.org)
- Half-page ad placement in event program\*

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\*If sponsorship and logos are received by 12/1/18

\*Ad materials are needed by 1/15/19.

Full and half page ads are full color, no bleed and please submit as a PDF.  
Full page ad dimensions: 5.5 x 8.5" Half page ad dimensions: 4.25" x 5.5"

Student General Admission Ticket (for students under the age of 21) - \$85

Individual General Admission Ticket - \$150

Individual VIP Admission Ticket - \$300 (limited quantity available)  
Ticket includes private cocktail hour

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# Sponsorship Commitment Form

Check one of the following sponsorship levels:

- Platinum Ribbon Sponsor**
- Gold Ribbon Sponsor**
- Silver Ribbon Sponsor**
- Bronze Ribbon Sponsor**
- Student General Admission Ticket**  
(for students under the age of 21)
- Individual General Admission Ticket**
- Individual VIP Admission Ticket**

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Name to be listed on event website and program

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Your Name

Your Title

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Primary Contact Person (if different than above)

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Telephone Number

Fax Number

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Email

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Street Address

City

State

Zip

- CHECK ENCLOSED** (Make checks payable to Lending Hearts)
- CREDIT CARD PAYMENT** - MasterCard & VISA accepted

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Credit Card Number

Expiration Date

3-Digit CSV #

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Authorized Signature

Date

To be included in event invitation, we will need information by December 1, 2018.  
Sponsors who commit after this date may not be included in event invitations.  
To be included in the event program, please confirm no later than January 15, 2019.

This form may be returned via e-mail or mail to:

**Vasso Paliouras, Lending Hearts**  
114 Hoodridge Drive, Pittsburgh, PA 15228  
vassop@lendinghearts.org, 412.849.0088

*Thank you for your support!*

